

“When working with curly hair, keep checking throughout the cut to see how the hair is falling and lying to make sure it’s looking good.”

Gabrielle Davis
Sport Clips artistic team



Bringing It Home

You haven’t done your job as a stylist if your client leaves your chair not knowing how to care for his hair at home. The curls may happen naturally but the care and maintenance knowledge doesn’t. So, before he walks out the door, make sure you’ve shared a few instructions. Zermeno, for instance, is adamant about not over-shampooing. “I tell curly-haired clients not to wash their hair every day because that strips the natural oils that keep hair from becoming dry, frizzy and unruly,” he says. “They must maintain moisture for the prime curl look.”

Other curl-caring tips to share with clients:

- Look for moisturizing haircare products, such as those containing shea butter or plant oils to help fight off frizz.
- A lock-in conditioner can help create a barrier to protect curls from the effects of the environmental elements, such as humidity and wind.
- Consider a weekly mask to nourish the hair.
- Avoid towel-drying too vigorously—press the towel against the hair instead.
- Avoid heat styling, but if blow-drying hair use a diffuser to evenly disperse airflow.
- Use a light-to-medium hold styling product, such as a cream or paste, to accentuate curls.
- Use your fingers when styling hair, instead of a conventional comb.

CURLS’ BEST FRIENDS

Top educators’ favorite products and tools for working on curly hair



Surface Curls Three-Step System

This shampoo, conditioner and mousse trio employs a protein-rich formula, antioxidants and fatty acids to soothe frizzy curls in hair of all textures and types.

surfacehair.com

Andis Supra ZR

With five cutting speeds and interchangeable blades, this versatile clipper is a natural for working on curly hair. The cord-free design enables up to two hours of run time on a two-hour charge.

andis.com



American Crew Grooming Cream

Aloe vera gel and coconut oil in this high-hold cream help to soften, moisturize and condition naturally curly or wavy hair while providing a barrier against the elements.

americancrew.com



Imperial Barber Freeform Cream

This water-based cream lends all-important moisture and strength to curly hair while helping to produce a naturally loose look and feel.

imperialbarberproducts.com



V76 by Vaughn Tex Texture Paste

Achieve optimal curl separation and “undone texture” with this strong-hold paste containing bentonite clay to absorb oils, and beeswax to increase hydration.

v76.com